

Employee Training – Strategic Thinking

Employee Centric offers a Strategic Thinking training class. This class is designed for *management employees* who want to learn how to think more strategically.

Strategic Thinking is interactive and hands-on. The class is designed for a half-day session. Participants will leave with a better understanding of how to apply strategic thinking to all levels of the organization.

Program Objectives:

Strategic thinking is important at all levels of the organization, but especially in management. Participants will leave with a realization of the importance to looking at the “big picture” when making decisions and planning company initiatives.

Program Outline:

By the end of the workshop on thinking strategically, participants will learn how to:

- Differentiate between operational and strategic thinking
- Establish and use core values to drive toward strategic success
- Recognize, create and communicate a mission and mobilizing vision
- Conduct environmental scanning using a SWOT analysis to mitigate threats and leverage opportunities
- Prepare for strategic planning and execution

How Can I Get Started?

Contact us for a complimentary consultation to find out if Employee Centric can work for your company.

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